



2017 DRC MEMBERSHIP PACKAGE

DICK REYNOLDS – BACKGROUND OF A CHAMPION

Dick Reynolds was undoubtedly one of Essendon's favourite sons and ranked No 1 in the "Champions of Essendon".

Reynolds' leadership spanned three decades and his impact reflected on the field and off the field at the Essendon Football Club. Reynolds outstanding record* marks him as a legend in the club's successful and proud history.

**Seven times EFC Best and Fairest 1934, 1936-39, 1942-43. Triple Brownlow Medallist 1934, 1937-38. EFC Captain/Coach 1939-50 (10 Grand Final appearances 1941-51 and four premierships 1942, 1946, 1949 & 1950). EFC Coach 1951-60. Victorian Captain 1939 & 1946, Victorian Coach 1959 and ranked No1 in the Champions of Essendon in 2002.*

INTRODUCTION

Formed in 1996, the Dick Reynolds Club (DRC) is a non match day coterie of the Essendon Football Club (EFC). It provides a membership outside official club activities and weekend football enabling members and guests to enjoy themselves in a professional, entertaining environment. The DRC is an integral link to the EFC community and provides funds to the EFC Past Players and Officials Association, which supports their involvement in the ongoing activities of EFC and recognises their contribution to the club's great history.

The DRC provides you with the opportunity to build your professional networks with other Essendon supporters whilst enjoying premium hospitality and fantastic entertainment.



CO-MAJOR PARTNERS

2017 DRC EVENTS CALENDAR

EVENT	DATE	VENUE	TIME	DRC Price
Coterie BBQ	Wednesday 1 st March	Essendon Football Club	6:00pm	\$90
Culinary Chairman's & Coterie Luncheon	Round 1 Saturday 25 th March	Olympic Room, MCG	5:30pm	\$375
DRC '50 Years of Sheeds' Dinner	Thursday 29 th June	Members Dining Room, MCG	7:00pm	\$230
DRC Cocktail Party	Date TBC (end of season)	Morgan's at 401	6:00pm	Price TBC
DRC Golf Day	Date TBC (February 2018)	Sandhurst Golf Course	7:00am	Price TBC

COTERIE BBQ

Monday 1st March, Essendon Football Club, 6:00pm

Over 20 years ago Kevin Sheedy and the Essendonians created a pre-season BBQ event to welcome newly recruited players and show their support for the Coaches ahead of each season. As we move into an exciting and invigorating 2017 Season, we invite all EWN members to attend this year's combined Coterie BBQ.

This is a unique opportunity for all coterie members to come together at our Melbourne Airport Headquarters and show their united support for our 2017 players and coaches. Attendees will have the chance to mingle with Senior Coach, John Worsfold, his coaching team and the full playing list. A buffet BBQ will be served with beer, wine and soft drink provided.

Includes:

- Full team appearance
- Address from Chairman, Lindsay Tanner, CEO, Xavier Campbell and Senior Coach, John Worsfold
- Buffet BBQ with beer, wine and soft drink.



CO-MAJOR PARTNERS

CULINARY CHAIRMAN'S & COTERIES LUNCHEON

Round 1: Saturday 25th March, Olympic Room, MCG, 5:30pm

To kick off the 2017 season we are inviting all of our EWN members to join us at the Essendon Culinary Chairman's & Coterie Function. Members from all of our coterie groups will be present to be recognized for their generous support of the club.

Includes:

- Culinary two-course menu personally designed by Adrian Richardson served pre-game
- Full beverage service including premium wines, selection of ales, spirits and soft drinks
- Pre-game address by Club Chairman Lindsay Tanner
- Live entertainment and guest speakers
- Half-time afternoon tea
- AFL Football Records

DRC '50 YEARS OF SHEEDS' DINNER

Thursday 29th June, Members Dining Room - MCG, 7:00pm-11:00pm

Kevin Sheedy celebrates 50 years in the AFL in 2017 and the DRC invites all members and friends to celebrate this milestone at a dinner at the MCG. Sheeds is not only a champion of the Essendon Football Club but of the wider football community through his continuous work to development Australian Rules Football. This is a one-off event not to be missed.

Includes:

- Three course meal and beverage package
- Tribute to Kevin Sheedy
- Entertainment from friends, colleagues and family of Kevin Sheedy
- Live auction and raffle

DRC COCKTAIL PARTY

Date TBC (end of season), Morgan's at 401, 6:00pm

We invite all DRC members and friends to enjoy a night of food and drink alongside current EFC players. Details to come.

Includes:

- The opportunity to network with other like minded DRC members
- Mingle with EFC players & coaches
- Selection of canapés and beverage services including beer, wine and soft drinks



CO-MAJOR PARTNERS

DRC GOLF DAY

Date TBC (February 2018), Sandhurst Golf Club, 7:00am

The DRC Golf Day will be a terrific opportunity for members to get up close and personal with current and past players. Located at the Sandhurst Golf Club the day will act as major fundraiser for the Essendon Football Club Past Players Foundation Trust which provides ongoing support of our legends of the past.

Includes:

- Teams of three allocated to a player or past player
- A range of competitions and raffle draws with access to major prizes
- Food and refreshments available

2017 MEMBERSHIP PACKAGES

DRC MEMBERSHIP

Inclusions:

- Invitation to EFC & DRC functions at a discounted member rate
- Exclusive club updates communicated via email
- Social and professional networking opportunities
- Two editions of the e-Bomber Magazine publication (where email address has been provided)
- Exclusive DRC End-of-Year Newsletter

☐ \$55.00 per person

DRC ADD-ON

1. Official DRC coterie silk tie

Price: \$50

Please purchase your membership online at

www.essendonfc.com.au/membership

or call Aysha Ward on 03 8340 2163.



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